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November 7, 2011

TO: Each Health Deputy

FROM: Jonathan E. Fielding, M.D., M.P.H. *Jonathan E. Fielding*
Director and Health Officer

SUBJECT: **NOTIFICATION OF INTENT TO RELEASE REQUEST FOR PROPOSALS
AND TO AUTHORITY TO EXTEND CONTRACTS FOR 15 PROVIDERS FOR
HEALTHY KIDS OUTREACH PARTNERSHIP**

This is to inform you that the Department of Public Health (DPH) plans to request authority to extend agreements which expire June 30, 2012 for additional year with 15 agencies currently providing health coverage outreach, enrollment, utilization, and retention services under the Healthy Kids Outreach Partnership (HKOP), to accept forthcoming Fiscal Year (FY) 2012-13 funding from First 5 LA. In addition, DPH plans to release a Request For Proposals (RFP) for HKOP services beginning July 1, 2013.

Background

The HKOP partnership services aims to: 1) achieve health coverage for all low/no income children ages birth through five years, residing throughout the County; 2) increase access to coordinated and quality health care in an effort to improve health and development of children; and 3) support the health care safety net by increasing the pool of insured children.

In July 2003, the Children's Health Outreach Initiative (CHOI) contracted with 15 agencies throughout the county to provide health insurance outreach, enrollment, utilization and retention services to low-income children and their families. The CHOI program received funding from First 5 LA to support these services for children ages 0-5 for five FYs (July 1, 2003 - June 30, 2008). The term for these contracts ends June 30, 2012. Attached is a list of the agencies, their service areas, and current funding levels.

Justification

First 5 LA has included HKOP in their Five-Year Strategic Plan through June 2015. However based on recent budgetary decisions by First 5 LA, funding for HKOP will now be reviewed on an annual basis. As a result, DPH will be required to obtain approval from the First 5 LA Commission in early 2012 for FY 2012-13 funding. This review will cause a delay in the funding allocation which will postpone the RFP process and the selection of outreach and enrollment of qualified service providers.

Due to this anticipated delay, DPH intends to request delegated authority to extend HKOP contracts for an additional year and delay the RFP process until FY 2012-13. Doing this will allow DPH to:

- Maintain current contractors through June 2013, thereby avoiding a break in service for low/no income families currently receiving health coverage services;
- Allow DPH adequate time to complete a competitive bid process and award new contracts by July 1, 2013;
- Incorporate new guidelines for future enrollment processes currently being developed for health care reform in California; and
- Allow for additional County vendor information to be entered into the County's new Contractor Alert Reporting Database system (instituted in August 2011 to pre-identify poor performing contractors).

Fiscal Impact

There will be no net County costs associated with the proposed extension of HKOP contracts.

For FY 2012-13, DPH estimates \$4.97 million in funding for HKOP (\$4.67 million from First 5 LA for the Healthy Kids Outreach Partnership and \$300,000 from Medi-Cal Administrative Activities reimbursements).

Next Steps

The current HKOP contracts will expire June 30, 2012. DPH plans to request authority from your Board in spring 2012 to extend the contracts through June 30, 2013. During this time, DPH will conduct an RFP to identify providers with new contracts to begin on July 1, 2013.

If you have questions or would like additional information, please contact me within seven days of the date of this letter. Unless I hear otherwise from you, DPH staff will proceed with the contract extension process.

JEF:ch

Attachment

c: Sheila Shima
Richard Mason
Cynthia A. Harding

Healthy Kids Outreach Partnership FY 2012 – 2013 Funding Recommendations

Community Health Coverage Agreements: Outreach, Enrollment, Utilization and Retention Services

AGENCY	SPA	Fiscal Year 2012/2013 Allocation
AltaMed Health Services 500 Citadel Drive, Suite 490 Commerce, CA 90040	7	\$338,069
Asian Pacific Health Care Venture, Inc 1530 Hillhurst Ave. Ste 200 Los Angeles, CA 90027	2, 3, 4, 7	\$317,651
Catholic Health Care West dba California Hospital Medical Center 1401 South Grand Avenue Los Angeles, CA 90015	4, 6	\$365,251
Citrus Valley Health Partners G.E.M Project 1115 S. Sunset Ave. Los Angeles CA 90015	3	\$364,065
Community Health Councils Inc. 3731 Stocker St. Ste 201 Los Angeles, CA 90008	6, 8	\$437,476
Crystal Stairs, Inc. 4305 Degnan Blvd. Ste 102 Los Angeles, CA 90008	6,7,8	\$661,575
Glendale Adventist Medical Center 1509 Wilson Terrace Glendale, CA 91206	2	\$250,825
Los Angeles County Office of Education 9300 Imperial Highway Room 210 Downey, CA 90242	Countywide within LACOE School District	\$157,500
Los Angeles Unified School District 333 South Beaudry Avenue, 29 th Floor Los Angeles, CA 90017	Countywide within LAUSD School District	\$157,500
Maternal and Child Health Access 1111 W. 6th Street Ste 400 Los Angeles, CA 90017	4, 6	\$367,500
Tarzana Treatment Center 18646 Oxnard St., Tarzana, CA 91356	1, 2	\$319,511
Venice Family Clinic 604 Rosa Ave. Venice, CA 90291	5	\$151,822
City of Long Beach Department of Health & Human Services 2525 Grand Avenue Long Beach, CA 90815	Within the city of Long Beach	\$160,467
City of Pasadena Public Health Department 1845 North Fair Oaks Avenue Pasadena, CA 91103	Within the cities of Pasadena, Altadena & Sierra Madre	\$52,500
National Health Foundation 515 South Figueroa Street, Suite 1300 Los Angeles, CA 90071	Countywide for Training Services	\$301,875

NUMBER OF AGENCIES: **15**

TOTAL ALLOCATION:

\$4,403,587